

# WORLD BOOK DAY – IDEAS BANK

A continuous collection of classroom and whole school ideas to celebrate reading, storytelling and the power of books. Suitable across primary and secondary phases.

## About World Book Day

- Celebrated each year in March in the United Kingdom and many countries worldwide
- Encourages children and young people to discover the enjoyment of reading
- Promotes access to books and storytelling
- Schools often use the day to celebrate literature, creativity and imagination
- The day helps develop reading habits and a lifelong interest in books

## Whole School / All Through Ideas

- Introduce the day through an assembly celebrating the importance of reading
- Invite staff to share their favourite books and why they matter to them
- Create a whole school reading challenge for the week
- Organise a book themed dress up day inspired by favourite characters
- Set up a reading corner or book swap station in the school
- Encourage students to recommend books to others
- Display book quotes around the school and discuss their meaning
- Reflect on how stories help us understand the world and different perspectives

## Primary Ideas

- Draw favourite book characters and create a classroom display
- Write a short story inspired by a favourite book
- Design a new book cover for a well known story
- Create bookmarks with reading quotes
- Share a class story time and discuss the characters and themes
- Write a letter to a favourite book character
- Build a mini classroom library with student book recommendations
- Act out scenes from a story through simple drama activities

## Secondary Ideas

- Analyse how authors develop characters and themes in stories
- Debate why certain books become classics
- Write short creative pieces inspired by well known books
- Create book review posters recommending books to younger students
- Explore how literature reflects social and historical contexts
- Compare books and film adaptations of the same story
- Create reading campaigns encouraging students to read more widely
- Investigate the role of storytelling in shaping culture and identity

## **Cross Curricular Links**

- English, reading comprehension, storytelling and creative writing
- Drama, performance and interpretation of texts
- Art, book illustration and cover design
- History, exploring historical contexts of literature
- Citizenship, empathy and understanding different perspectives