

CHILDREN IN NEED – IDEAS BANK

A continuous collection of classroom and whole school ideas to explore charity, community and helping others. Suitable across primary and secondary phases.

About Children in Need

- Held annually in the United Kingdom in November
- Organised by the BBC to raise money for disadvantaged children and young people
- Encourages communities and schools to support charitable causes
- Focuses on empathy, community support and social responsibility
- Provides opportunities for fundraising and awareness activities

Whole School / All Through Ideas

- Introduce the event through an assembly explaining the purpose of Children in Need
- Discuss how charities support communities and individuals
- Organise a simple fundraising activity within the school
- Create displays explaining how donations help others
- Encourage students to share ideas for supporting people in need
- Reflect on the importance of empathy and helping others
- Explore how communities work together to create positive change
- Link charity themes to citizenship and social responsibility

Primary Ideas

- Design posters encouraging fundraising or awareness
- Create thank you messages recognising the work of charities
- Draw pictures showing ways people help others
- Organise small classroom fundraising activities
- Write short sentences about why helping others matters
- Create classroom displays promoting kindness and generosity
- Discuss simple examples of helping within communities
- Reflect on the impact of small acts of kindness

Secondary Ideas

- Investigate how charities operate and how funds are distributed
- Debate the role of charity in supporting social needs
- Research organisations that support children and young people
- Analyse how media campaigns influence fundraising
- Create student led fundraising or awareness campaigns
- Explore ethical questions around charity and social responsibility
- Investigate how communities address inequality
- Reflect on how individuals can contribute to positive change

Cross Curricular Links

- Citizenship, charity, responsibility and community support
- Maths, analysing fundraising totals and budgeting
- English, persuasive writing and campaign messaging
- Media studies, communication and charity campaigns
- Sociology, inequality and community support