

WORLD KINDNESS DAY – IDEAS BANK

A continuous collection of classroom and whole school ideas to explore kindness, empathy and positive community culture. Suitable across primary and secondary phases.

About World Kindness Day

- Celebrated on 13 November
- Created to promote kindness and compassion in communities around the world
- Encourages individuals and organisations to recognise the positive impact of simple acts of kindness
- Schools often use the day to reflect on relationships, respect and positive school culture
- The focus is on helping students understand how small actions can influence others

Whole School / All Through Ideas

- Introduce the day in assembly by discussing what kindness means in everyday life
- Share stories or real examples of kindness and discuss their impact
- Create a whole school kindness challenge where students complete acts of kindness
- Encourage students to write messages of appreciation to classmates or staff
- Create a school display celebrating acts of kindness within the community
- Reflect on how kindness can influence school culture and relationships
- Discuss how empathy helps people understand different perspectives
- Link kindness to themes such as respect, cooperation and responsibility

Primary Ideas

- Create kindness posters encouraging positive behaviour
- Write thank you notes to classmates, teachers or family members
- Draw pictures showing acts of kindness in everyday situations
- Create a classroom kindness jar where students record positive actions
- Read a story about kindness and discuss the characters' choices
- Design a kindness tree display where students add leaves describing kind actions
- Role play situations where students practise helping others
- Write short sentences describing ways they can show kindness at school

Secondary Ideas

- Discuss the role of empathy in building strong communities
- Debate whether kindness can influence wider social change
- Analyse real examples where cooperation and compassion improved outcomes
- Investigate the psychological impact of positive relationships and kindness
- Create campaigns promoting kindness within the school community
- Reflect on how online behaviour influences others
- Explore how leadership can model respect and empathy
- Design student led initiatives that encourage positive school culture

Cross Curricular Links

- Citizenship, empathy, responsibility and community values
- English, reflective writing and discussion
- PSHE, relationships, wellbeing and respect
- Psychology, behaviour and social influence
- Art, positive messaging and visual communication